

Petter Rönnborg



Petter Rönnborg is the Managing Director of Beyond Budgeting Ltd., a key member of the Beyond Budgeting Round Table Core Team, and a Senior Management Consultant at Ekan Management. He operates day-to-day from his base in Gothenburg, Sweden.

With a Ph.D. in business administration from the School of Business, Economics and Law at Gothenburg University, Petter's career spans both academia and industry. Before joining Ekan, he served as Competence Development Manager at the Swedish multinational SKF, where he was instrumental in building financial capabilities and business acumen. During his time there, Petter actively promoted the implementation of Beyond Budgeting principles.

Outside of work, Petter enjoys sailing, skiing, and cycling—so much so that he rode his race bike from Gothenburg to Paris two years in a row!

Bjarte Bogsnes

Chairman, Beyond Budgeting Round Table
Founder, Bogsnes Advisory

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Bjarte Bogsnes is a pioneer in the Beyond Budgeting movement with a long international career, both in Finance and HR.

He has helped numerous companies globally on their Beyond Budgeting journeys. Currently, he is leading the implementation of Beyond Budgeting at Equinor (formerly Statoil), Scandinavia's largest company, prior to which he led a similar initiative in Borealis in the mid-nineties. Borealis is one of the companies that inspired the Beyond Budgeting model.

Bjarte is Chairman of Beyond Budgeting Round Table (BBRT) and a popular international business speaker and Beyond Budgeting coach. He is also a winner of a [Harvard Business Review/McKinsey Management Innovation award](#)

A respected writer, Bjarte is the author of "[Implementing Beyond Budgeting - Unlocking the Performance Potential](#)", where he writes about his almost thirty year Beyond Budgeting journey. His new book "[This is Beyond Budgeting – A Guide to more Adaptive and Human Organizations](#)", with a foreword by Gary Hamel, was published in early 2023.

Bjarte is available for speaking engagements and select consulting work through [Bogsnes Advisory](#).

Steve Morlidge

Director, Satori Partners
Product Director, Catchbull

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Dr Steve Morlidge is a member of the Beyond Budgeting Institute core team with 30 years' practical experience in designing and running performance management systems. Steve has been associated with our network since its inception and is a former chairman of the European Beyond Budgeting Round Table.

During his time with Unilever, he spent three years leading a Beyond Budgeting initiative for the company. He now works as a management thinker, writer and speaker, drawing on his years of experience at the leading edge of performance management thought and practice.

Steve has published several books: 'Future Ready' (2010), 'The Little Book of Beyond Budgeting' (2017), 'The Little Book of Operational Forecasting' (2019), 'Present Sense' (2019), 'Zen and the Art of Organising Work' (2021) and 'Cost Matters' (2023).

He is on the editorial board of Foresight, a forecasting practitioner's journal published by the International Institute of Forecasting to which he regularly contributes. He also co-founded CatchBull, a supplier of forecasting performance management software for the Supply Chain community.

Steve is a visiting fellow at Cranfield University in the UK, and a visiting Professor at BPP University, London. He has a PhD from Hull Business School on the application of systems concepts to the design of complex organisations, and a BA from Durham University. He is also a qualified management accountant (CIMA).

Anders Olesen

Partner, Basico

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Anders Olsen has been a member of the Beyond Budgeting core team since 2013.

He is a Senior Partner in Basico, a Danish consultancy specialising in helping customers' support functions. Basico is the official Beyond Budgeting Partner in Denmark having previously been an active member of the Beyond Budgeting Round Table (BBRT) for many years.

As a consultant, Anders helps companies improve their performance management practices. This includes helping companies succeed on their Beyond Budgeting journeys. He has published numerous articles and case studies illustrating successful Beyond Budgeting adoptions.

Before joining Basico, Anders held finance and management positions in several international industrial companies; including Borealis, which abolished traditional budgeting in the mid 90's.

Anders' career started in Arthur Andersen where he earned a degree as a State Authorised Public Accountant. Anders holds an MSc in business economics and auditing from Copenhagen Business School, and an executive MBA from IMD in Switzerland.

Dag Larsson

Chairman, Ekan Management

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Dag Larsson is Senior Advisor and COB of Ekan Management, a Swedish management consulting firm. Ekan is the official Beyond Budgeting Partner in Sweden.

Dag has more than 40 years' experience helping companies and organisations achieve their ambitions. Since the early eighties, he has been engaged in many strategic and business transformation assignments, as well as the development and implementation of several new management control systems.

Dag started his career in a scientific foundation related to Gothenburg School of Economics, which focused on the development and implementation of new management control models based on the Scandinavian Management Tradition.

He holds an MBA and an SMC, is a Certified Management Consultant (CMC) and a former chairman of the Swedish Management Consultants Organisation.

MEET THE TEAM



Franz Rösli

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Franz Rösli has been a core team member of the Beyond Budgeting Round Table (BBRT) since 2005.

Alongside his Beyond Budgeting commitments, Franz is head of the [Institute for Organisational Viability](#) at the University of Applied Sciences Zurich (ZHAW). Here he lectures and conducts research into how companies adapt and respond to megatrends such as digitalisation, globalisation and mobility in today's ever-changing business landscape.

Based in Switzerland, Franz advises companies in the areas of organisational design, leadership and strategy, and has been instrumental in shaping the way businesses approach budgeting and performance management in pursuit of sustainable viability. Prior to his university career, he worked for many years in management positions in small and medium sized enterprises, and large companies.

A skilled and respected author, Franz co-authored the book [The Leader's Dilemma](#) with BBRT founders Jeremy Hope and Peter Bunce, and his articles have featured in several practitioner and academic journals.

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