

# Rikard Olsson

Managing Director, Beyond Budgeting Ltd  
Partner, Ekan Management | Chairman, Lagnall Group

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Rikard Olsson is the Managing Director of Beyond Budgeting Ltd, a Partner and Board member at Ekan Management, and Chairman of the Board for Lagnall Group. He also serves as a board member at Maneuver, a marketing agency based in Sweden.

Alongside leading the work of the Core Team of the Beyond Budgeting Round Table, Rikard drives major transformation projects and training workshops through Beyond Budgeting Advisory and the Beyond Budgeting Institute.

In addition to his formal roles, Rikard is a lecturer at the School of Business, Economics and Law at Göteborg University, and a sought-after speaker at conferences, where he shares his expertise on the Beyond Budgeting principles, Agile Finance, and the development of Finance functions and CRM & BI tools.

Rikard's background includes many years of experience in senior finance positions within the pharmaceutical industry, and he is an alumni of the School of Business, Economics and Law at Göteborg University.

# Bjarte Bognes

Chairman, Beyond Budgeting Institute  
Senior Advisor Performance Framework, Equinor

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Bjarte Bognes is a pioneer in the Beyond Budgeting movement with a long international career, both in Finance and HR.

He has helped numerous companies globally on their Beyond Budgeting journeys. Currently, he is leading the implementation of Beyond Budgeting at Equinor (formerly Statoil), Scandinavia's largest company, prior to which he led a similar initiative in Borealis in the mid-nineties. Borealis is one of the companies that inspired the Beyond Budgeting model.

Bjarte is Chairman of Beyond Budgeting Roundtable (BBRT) and a popular international business speaker and Beyond Budgeting coach. He is also a winner of a [Harvard Business Review/McKinsey Management Innovation award](#)

A respected writer, Bjarte is the author of "[Implementing Beyond Budgeting - Unlocking the Performance Potential](#)", where he writes about his almost thirty year Beyond Budgeting journey. His new book "[This is Beyond Budgeting – A Guide to more Adaptive and Human Organizations](#)", with a foreword by Gary Hamel, was published in early 2023.

Bjarte is available for speaking engagements and select consulting work through [Bognes Advisory](#).

# Steve Morlidge

Director, Satori Partners  
Product Director, Catchbull

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Dr Steve Morlidge is a member of the Beyond Budgeting Institute core team with 30 years' practical experience in designing and running performance management systems. Steve has been associated with our network since its inception and is a former chairman of the European Beyond Budgeting Round Table.

During his time with Unilever, he spent three years leading a Beyond Budgeting initiative for the company. He now works as a management thinker, writer and speaker, drawing on his years of experience at the leading edge of performance management thought and practice.

Steve has published several books: 'Future Ready' (2010), 'The Little Book of Beyond Budgeting' (2017), 'The Little Book of Operational Forecasting' (2019), 'Present Sense' (2019), 'Zen and the Art of Organising Work' (2021) and 'Cost Matters' (2023).

He is on the editorial board of Foresight, a forecasting practitioner's journal published by the International Institute of Forecasting to which he regularly contributes. He also co-founded CatchBull, a supplier of forecasting performance management software for the Supply Chain community.

Steve is a visiting fellow at Cranfield University in the UK, and a visiting Professor at BPP University, London. He has a PhD from Hull Business School on the application of systems concepts to the design of complex organisations, and a BA from Durham University. He is also a qualified management accountant (CIMA).

# Anders Olesen

Partner, Basico

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Anders Olsen has been a member of the Beyond Budgeting core team since 2013.

He is a Senior Partner in Basico, a Danish consultancy specialising in helping customers' support functions. Basico is the official Beyond Budgeting Partner in Denmark having previously been an active member of the Beyond Budgeting Round Table (BBRT) for many years.

As a consultant, Anders helps companies improve their performance management practices. This includes helping companies succeed on their Beyond Budgeting journeys. He has published numerous articles and case studies illustrating successful Beyond Budgeting adoptions.

Before joining Basico, Anders held finance and management positions in several international industrial companies; including Borealis, which abolished traditional budgeting in the mid 90's.

Anders' career started in Arthur Andersen where he earned a degree as a State Authorised Public Accountant. Anders holds an MSc in business economics and auditing from Copenhagen Business School, and an executive MBA from IMD in Switzerland.

# Dag Larsson

CEO, Ekan Management

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Dag Larsson is Senior Advisor and COB of Ekan Management, a Swedish management consulting firm. Ekan is the official Beyond Budgeting Partner in Sweden.

Dag has more than 40 years' experience helping companies and organisations achieve their ambitions. Since the early eighties, he has been engaged in many strategic and business transformation assignments, as well as the development and implementation of several new management control systems.

Dag started his career in a scientific foundation related to Gothenburg School of Economics, which focused on the development and implementation of new management control models based on the Scandinavian Management Tradition.

He holds an MBA and an SMC, is a Certified Management Consultant (CMC) and a former chairman of the Swedish Management Consultants Organisation.

MEET THE TEAM

